



Bergen Family Center

helping local families since 1898

ANNUAL REPORT 2013

LETTER FROM THE CHAIRMAN GRAHAM JONES ON THE YEAR 2013

I am pleased to report on the many positive accomplishments achieved by the Bergen Family Center in 2013. To accomplish our work more effectively from a governance point of view, the Board revised its By-Laws to reduce the number of its business meetings to six per year. This revision places greater responsibility on standing committees. The results for this revision are impressive.

A key focus of the 2013-2015 Strategic Plan for Bergen Family Center is on improving our infrastructure by using as much volunteer help as possible for makeovers and beautification projects. We received such support from United Water, Mercedes Benz, PNC Bank, Ramapo College and Our Lady of Mt. Carmel Church. Also, local teens (whose parents often become involved) are actively helping.

Our Program Committee has performed the Annual Program review and shepherded our Project Self Sufficiency, which guides women ages 16 to 30 into non-traditional careers of STEM and building trades. This committee also reviewed all of our programs thoroughly, with particular emphasis regarding our after-school services.

The Fund Development Committee has created another fabulous and profitable annual dinner and identified several new donors while strengthening ties with existing donors. We congratulate all of the honorees and thank the many sponsors.

The Volunteer Committee continues to bring in corporate assistance.

The PR/Tech Committee used numerous volunteers and student interns to improve the look of the social media presence and promote BFC events more successfully. Press releases and video coverage spread the word of our achievements.

The Facility Committee monitored BFC's rental and major facility upgrades. At year end we learned good news from the County--a grant of funds to replace our roof. A donor provided a 30 extension Merlin Phone System, to upgrade our 16 year old phone system in Englewood. Installation will also be donated.

Board Development added new members both to the board and to the list of prospects for 2014's Board. Additional members were recruited to join several committees.

Finance oversaw the 2012 audit, monitored the budget and investments, and developed a revised investment policy. Fiscally, BFC is strong and well managed. The programs and services provided by BFC in furtherance of its Strategic Plan combine essential and defining characteristics such as a combination of outreach and care, cost efficiency with 92% of every dollar going to fund the programs, and an emphasis on education, empowerment, and prevention. The majority of our \$3.857M revenues to fund implementation of BFC's programs came from the following sources: federal grants \$200,000; state grants \$1,645,000, county grants \$675,000; and donations \$415,000. Program participants contributed \$740,000 in fees.

BFC conducts its operations with a full time staff of 52, a part time staff of 49 and a legion of committed volunteers. The group is ably led by Mitchell Schonfeld who serves as President/CEO. The Board of Trustees exercises appropriate oversight.

In this period of economic downturn, BFC continues to demonstrate an ability to meet its challenges and to fulfill its essential mission. I encourage each of you to join us and become involved in this wonderful organization.

BERGEN FAMILY CENTER OFFICERS & TRUSTEES (As of July 1, 2014)

Graham O. Jones, Esq. Chairperson	Anita Buchakjian C. Peter Croonquist	Scott Reddin Dana Romita
Sharon Kinsman Salmon Vice Chairperson	Phyllis Grossman Martin Huguley	Ina Miller Silverstein Jayanne Tedesco
Courtney Levi Secretary	Joan Van Alstyne Johnson Irina Kashan	Jody Walker Emmeline Wexer
Bill Sheridan Treasurer	Marcia Levy George Milne	Stewart Winner Walter Young
	Sue Proietti	

THE BERGEN FAMILY CENTER MISSION: WHAT WE DO

MISSION

The Bergen Family Center supports, strengthens and enriches family life through innovative programs and quality services. Since our 1898 beginning, Bergen Family Center has responded to community need and offered programs that build self-reliance. Today, our approach is the same and we have 115 years of experience helping people. Bergen Family Center provides clients with the best practices that are evidenced-based approaches to meet their needs and achieve their goals. Join us at the Bergen Family Center, where lives are enriched.

2013 HIGHLIGHTS

Corporate sponsors and local community members donated time and talent to enrich us with new programs, beautification projects and activities with children, families and seniors.

Corporate Volunteers:

Mercedes Benz North America, United Water, PNC Bank, Unilever

Community Volunteers:

Alpha Phi Omega, Delta Kappa Inc., Dwight Englewood School, Holy Angels Academy, JCC on the Palisades, National Council of Jewish Women, One River Gallery, Our Lady of Mount Carmel, Pâtisserie Florentine, Temple Beth El, Temple Emanuel, Temple Sinai, Tenaflly High School, The Elisabeth Morrow School.

These benefactors helped with projects, activities and events including:

Multi-phase facility improvement projects, Opening and staffing of the Clothing Closet, Opening of the Children's Library, Construction projects, Reading to children and seniors.

Events:

Introduction of pilot program mentoring moms and dads, First family fun fit community day, Computer classes, Pre-school graduation



OUR STAFF

Mitchell Schonfeld, MSW, President/CEO

Liz Corzini, MA, Director, The Zone

John Cuttito, LCSW, Director, Counseling Services

Marcia Gongora, MA, Director, Family Success Center

Shelia Shur, LCSW, Supervisor, Older Adult Programs

Mary Stevens, BA, Accountant

Davia Valenzuela, Supervisor, Adult Daycare

Lystra Williams, MA, Director Children's Services

THE BERGEN FAMILY CENTER: WHAT WE DO

PROGRAMS

According to the High Scope study¹, students that attended a quality preschool improved kindergarten readiness at age 5 from 28% to 67%. At the Bergen Family Center's accredited Leonard Johnson Day Nursery, 95% of participants are ready for kindergarten.

Leonard Johnson Day Nursery

Bergen Family Center's Leonard Johnson Day Nursery is an accredited program for children 4 months to 5 years. The family style learning is nurturing, while incorporating cutting edge, evidenced-based educational pedagogies. 2013 saw the final phase of the oversight by our master teacher from the Bergen County Special Services Schools donated by the Henry & Marilyn Taub Foundation. Our highly prepared teachers have led the transition to a new curriculum model, Creative Curriculum.

Both Bergen Family Center students and community members benefit from our after school and summer programs which provide safe, exciting activities while developing intellectual curiosity. The summer program provides weekly class trips, gardening and sports, while the after school program balances physical activity with curriculum enrichment and homework help.

Programs for older children: The ZONE and Middle School After School Program

The Bergen Family center is pleased to provide a unique after school program for middle school students. Many forget that this vulnerable group can be helped with programs that provide mentoring, homework support and career advice.

The ZONE at Dwight Morrow and the Academies is a specialized in school program based on counseling but providing much more. The Zone is a safe space where students drop in during the day and discuss problems, receive mentoring and career advice, life coaching and participate in fun activities like board games. The ZONE is proud to sponsor the Green Dot Program, which teaches students how to deal effectively with violence.

¹ siteresources.worldbank.org/INTECD/Resources/Part2-Chapter1-Schweinhardt.pdf



THE BERGEN FAMILY CENTER: WHAT WE DO

A British study of 6,500 older adults finds that social isolation, even more than loneliness, may increase an older person's risk of early death. All senior programs offered by the Bergen Family Center provide relief from isolation¹

Adult Day Care Center/Shining Lights and Care Management for Homebound Elderly

Our seniors receive care in their homes and at our Center to protect their health and safety and keep them socially engaged to avoid a nursing home admission. The Bergen Family Center has senior daycare for frail seniors, senior daycare for sight impaired seniors and care management for homebound elderly. Our daycare for sight limited seniors is the only one in Northern New Jersey. Seniors enjoy developmentally appropriate activities both for physical and mental development. Gentle yoga classes are combined with art and cognitive activities which are fun for all. Our senior program stands out for its trips to cultural events (e.g. the Nutcracker), shopping and restaurants. Seniors are served hot meals which meet or exceed government nutritional standards. Sadly, sometimes this is their only hot meal of the day.

Senior homebound care begins with evaluation by a social worker who develops a home care plan.

Community programs and caregiver support group are opportunities to combine Bergen Family Center resources with neighboring senior care programs and include events with the Southeast Senior Center for Independent Living (SESCIL) and COPE: Caregiver Support Group with First Presbyterian Church of Englewood.

85% of our older adults avoid nursing home admission by receiving care in their homes and at our Center. This protects their health and safety, and keeps them socially engaged.



¹ <http://blog.aarp.org/2013/03/27/risk-factors-of-elderly-isolation-social-isolation-may-speed-up-death/>

THE BERGEN FAMILY CENTER: WHAT WE DO

90% of our parents report an increase of valuable parenting skills.

Family Success Center:

The Family Success Center provides assistance to communities by strengthening families. The process is individualized, and clients are interviewed and invited to any of the programs that meet their needs. Ongoing programs include Mommy and Me, Mentoring Moms and Dads, Power Up, Computer classes, Employment Preparation and HIPPY (Home Instruction for Parents of Preschool Youngsters).

The Family Success Center is proud to be the only New Jersey host authorized to provide HIPPY. This evidenced-based program not only prepares children for Kindergarten, but studies show that the benefits reach into the high school years. Programs like this are made possible through individual contributors and long time supporters including the National Council of Jewish Women, Kaplen Foundation, Englewood Rotary, Community Chest of Englewood and Moness, Crespi, Hardt.

Counseling for Victims of Domestic Violence, Evaluations for Parent Custody and AIDS Outreach

We are committed to providing individual, group and family counseling to all members of our community through specialized services provided by our experienced staff of licensed mental health professionals.

The Bergen Family Center is relied on to provide custody evaluations and adolescent diagnostic services to the Family Court.

The Bergen Family Center provides essential counseling to victims of domestic violence and other crimes and have extended our services to include native language counseling in Spanish and Korean.

Finally our Ryan White HIV/AIDS services includes counseling, testing and community outreach in Bergen County.



HOW WE DO IT

The Bergen Family Center uses 92% of donations towards its vital programs, and only 8% for overhead.

The Board assures that the Bergen Family Center operates at optimum efficiency and governs fiduciary compliance. The Board ensures adequate revenue to carry out our mission.

Through its committee structure the Mission, Strategic Plan goals and objectives are actualized. Our committees, their chairs and highlights for 2013 were:

The Board Development Committee: Chairperson Sue Proietti

Focused on recruitment of committee volunteers and nomination of prospective trustees.

The Finance Committee: Treasurer Bill Sheridan

Monitored the annual audit and tax filings, developed new investment policy, and approved and monitored the annual budget.

The Fund Development Committee: Chairperson Jayanne Tedesco

Oversaw direct marketing, annual appeal and grant writing efforts.

Special thanks to Irina Kashan and Courtney Levi for Co-Chairing the Annual Awards Dinner, and helping to raise \$188,000, after expenses.

The Human Resources Committee: Chairperson Sharon Kinsman Salmon

Monitored HR needs, employee benefits and reviewed and updated Employee Handbook and Job Descriptions.

Special thanks to Jody Walker and Shel Grossman, who provided pro-bono assistance and training in employment law and HR best practices.

The Program Committee: Chairperson Ina Miller Silverstein

Reviewed agency programs for quality and conducted assessments to identify unmet needs.

Congratulations for receiving the Women United In Philanthropy Award to create Project Self Sufficiency, promoting careers in building trades and/or STEM for young women.

The PR & Technology Committee: Chairperson Dr. Shelly Wimpfheimer

Created on-line and print marketing tools and public relations initiatives. Improved social media presence.

Volunteer Committee: Chairperson Courtney Levi

Spearheaded Corporate/Volunteer Makeovers (Mercedes Benz, Mount Carmel Church, PNC Bank, United Water), Teen volunteers (School and religious community service projects). The Children's Clothing Closet (free new and gently used clothing for the children of BFC programs).



HOW WE DO IT FINANCIAL STATEMENT

STATEMENT OF REVENUE AND EXPENSES

AUDITED

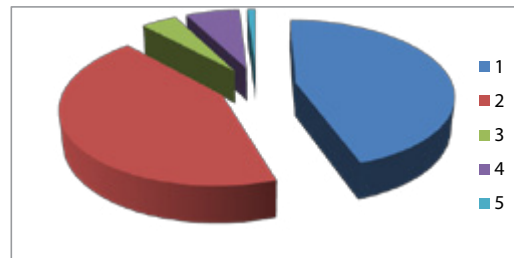
January 2013--December 2013

REVENUE

1. Contract and Grants	\$1,698,601
2. Fees and Third Party	\$1,637,078
3. Contributions	\$165,301
4. Fund Raising	\$248,381
5. Other Income	\$39,865

TOTAL REVENUE \$3,789,226

2013 REVENUE



EXPENSES

1. Personnel Costs	\$2,727,200
2. Professional Fees	\$324,430
3. Occupancy	\$176,372
4. Materials & Supplies	\$237,697
5. Other Expenses	\$152,398

SUB-TOTAL OF PROGRAM EXPENSES \$3,618,097

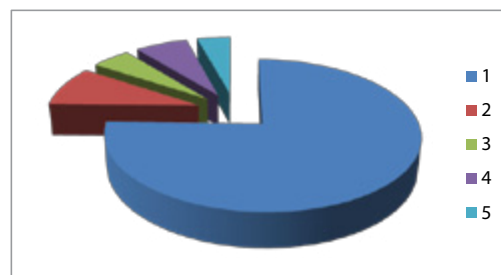
CHANGE IN OPERATIONS \$171,129

DEPRECIATION EXPENSE \$56,362

NET CHANGE IN VALUE OF INVESTED FUNDS \$30,301

CHANGE IN PROGRAM ASSETS \$145,068

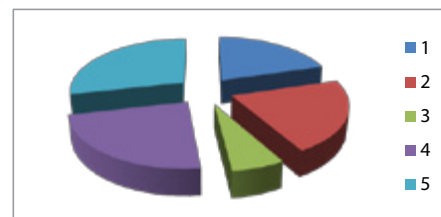
2013 EXPENSE



Administrative Costs Including Fund Raising Are Only 8%

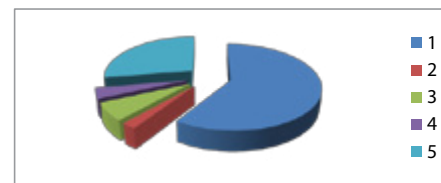
DISTRIBUTION OF UNDUPLICATED CLIENTS*

1 CHILDREN'S SERVICES	919
2 ADOLESCENTS	967
3 ELDER CARE SERVICES	284
4 CLINICAL SERVICES	1,049
5 COMMUNITY SERVICES	1,289
TOTAL UNDUPLICATED CLIENTS	4,508



DISTRIBUTION OF PROGRAM HOURS

1 CHILDREN'S SERVICES	338,250
2 ADOLESCENTS	13,050
3 ELDER CARE SERVICES	38,500
4 CLINICAL SERVICES	23,050
5 COMMUNITY SERVICES	157,700
TOTAL PROGRAM HOURS	570,550



* Client who may be in more than one program.

DONORS

FAMILY CHAMPIONS Above \$25,000

Lillian P. Schenck Fund

FAMILY BENEFACTORS \$10,000 to \$24,999

Community Chest of Englewood
Kaplan Foundation
Robert & Irina Kashan
National Council of Jewish Women,
Bergen County Section
PSEG
William and Clare Sheridan
Southpole Foundation
TD Bank
Van Houten Memorial Fund (Wells
Fargo)
Verizon (HopeLine)

FAMILY PATRONS \$5,000 to \$9,999

Broadway Cares: Equity Fights AIDS
Graham & Gay Jones
Walter and Peggy Jones
Matt & Jennifer Kraft
LaViano Jewelers
David and Courtney Levi
Dr. & Mrs. Mauro Romita
Saks Fifth Avenue –
The Shops at Riverside
Jayanne Tedesco
Alex and April Uram

92 % of all donations go directly into programming.
Administrative costs are minimized through
volunteers and committee members.

ANNUAL AWARDS DINNER is our major fundraiser. This year the dinner was on November 5, 2013 at the Rockleigh Country Club and honored long time supporters and volunteers of the Bergen Family Center:

Dana Romita & Sofia Cox, Helen and Adam Rapfogel, Melissa Romanovich, Darlene and Nellina Tomlinson, and Saks Fifth Avenue - The Shops at Riverside.

Special Thanks to:

Platinum Sponsors: North Jersey Media Group, PSEG, Bill & Clare Sheridan, Verizon Foundation

Gold Sponsor: Dr. Mauro & Mrs. Linda Romita,

Silver Sponsors: Graham & Gay Jones, The Kashan Family, Laviano Jewelers, The Levi Family, TD Bank, The Uram Family

Bronze Sponsor: Jebejian Family

Sofia Cox and Dana Romita



Nellina, Christopher and
Darlene Tomlinson



Helen and Adam Rapfogel

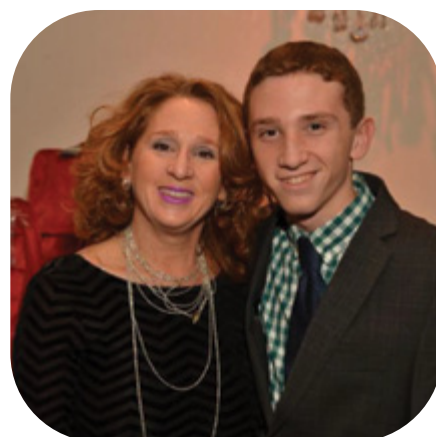


Photo courtesy of (201) Magazine

Photo courtesy of (201) Magazine

DONORS

FAMILY ADVOCATES

DONORS \$2,500 to \$4,999

Benzel Busch Motor Corp.
Liz Corzini & Dr. Joshua Hyman
Eastern Bergen County Board of Realtors
Englewood Rotary Club
Edward Fein
First Presbyterian Church of Englewood
Joe and Nita Gottesman
Sandra Greenberg
Patrick & Helen Herssens
John Hughes
Sarkis & Maral Jebejian
Mr. & Mrs. Matt Kraft
Jayne & Larry Lein
Marcia Levy
Susan March
Mercedes Benz Financial Services
Neal and Anna Merker
Moness, Crespi, Hardt
Drew & Alexis Pizzurro
Carlo Romita (Castle Oil)
Dana Romita
Jennifer & Greg Shaia
United Water

FAMILY HELPERS

DONORS \$1,000 to \$2,499

Nadeem Abu-Rustum
Greg Amerkanian & Dr. Natalie Capan
Robin Odabash Brown
Anita & Serge Buchakjian
D. Burnap
Chinook Foundation
Susan & Victor DelRio
Dawn & Armando Diaz
Elisabeth Frank
Ellen & Peter Gordon
Hackensack University Medical Center
Holy Name Medical Center
Hyman Family Foundation
Joan Van Alstyne Johnson
Peggy & Ed Kabakow
Lenora Klein
Marlise Konort
Barbara & Richard Kraft
Natasha Leibel Levine
Rosemary Mills & Jeffrey Russell
Elizabeth Miracky
Christine & Tom Muir
Frank & Sue Proietti
Helen Rapfogel
Courtney Rodman
Karen Romaine
Mitch Schonfeld
Miyako Schwartz
Ina & Michael Silverstein
Kelly & Ray Spitzley
Florence & Don Tweel
Emmeline Wexer
Naida Wharton Foundation
Shelly & Justin Wimpfheimer

FRIENDS OF THE FAMILY

DONORS \$500 to \$999

Patricia Boig
Aaron & Kara Cooper
Barbara Couri
Debbie Couri-D'Amica
Michele Crupi
Rodney & Annette DeJarnett
Elisabeth Morrow School
Nicholas and Ann Erni
Ellen Feldman
Gloria Gallo
Goldman Sachs & Co.
Jeffrey Grossman
Paul and Robin Hollander
Inserra Supermarkets, Inc.
Vipinder & Jasmine Jaswal
Jennifer Kang
Michael & Ani Kasparian
Mark and Phyllis Kessler
Koslow Scientific Co.
Rana Leibowitz
Mitchell Lynn
Mutual Of America
Ed & Gloria Nelson
Oritani Savings Bank
Lori Payraudeau
Patrick and Jill Perin
Sheila Primas
Kate Rodgers
Leonard & Louise Schwartz
Richard & Joy Tripplet Segall
David Selznick
Michael Shannon
Shermit Corp.
Dr. Stacie Silvers
Gina Sogluizzo
Dr. David and Ivy Solowiejczyk
George Staphos
Temple Sinai Of Bergen County
Kathleen Treubig
Willis North America, Inc.
Wiseheart Foundation, Inc.



DONORS CAN MAKE SPECIFIC BEQUESTS TO A PROGRAM, EVENT OR ACTIVITY
SUCH AS A WEEK OF CLASSROOM ENRICHMENT FOR A PRESCHOOLER, ART
SUPPLIES FOR AFTER-SCHOOL CHILDREN, HOT MEALS FOR A SENIOR, TUTORING
FOR A TEEN OR HOME VISITS BY A HIPPIY INSTRUCTOR

DONORS

UNDER \$500

Ace Avant Garde, LLC	Mr. & Mrs. Nazareth	Lauren Koslow	Susan Rosenbaum
Gerette Allegra	Festekjian	Herbert and Glaydys	Michael Rosenberg
Ana Almanzar	Marc Forman	Laden	Richard L Salzer
John Annone	William Fox	Lebson Jewelers	Arny Scheer
Anonymous	French Color &	Carol Lerer	Charlotte
Dr. Russell S. Asnes	Fragrance Co.	Ann Levenstein	Bennett-Schoen
Jocelyne Auseill	Dr. Bruce Freund	Jody Wechter Levy	Arnold & Ari Schreer
Phil and Irma Ball	Ivan Friedrich, MD	Kate Liebhold	Ari Schuer
Bartolomeo Cucina	Rose Marie Gallo	Gregory Liguori	Robert Schwartz
Italiana	Thomas Gallo	Sara Lopatin	Steven Selvin
Natalie Beaumont	Juwen Kevin Gao	LOREALTY LLC	Joan Shalhoub
Martin and Phyllis Becker	Kay Gellert	Jim Lostuto	R Shlien
Benefit Foundations, LLC	Mark Giamo	Eleanor Lubin	Kenneth Simon
Mr. & Mrs. Olof Bergqvist	Sandra Glickman	Lukanik's	Simply Seafood, LLC
Sofia Bergqvist	Barry Goldman	Landscaping, Inc.	Ellen Skowronski
Lisa Bergqvist	Russell Goodrich	Sheila Mack	Stuart and Barbara
Beth Beyer	Phyllis Grossman	Joseph Malone	Soyster
Carole Blancato	Stephen Guerriero	Andrei Mark	Stephen Spector
Richard Bloomenstein	Mark Gurland	David and Judy Maron	Murray Stark
Nelida Bobe	Sharyn Gustave	Steve Maroti	Mary Stevens
Alexander & Austin Borg	Hallak & Sons, Inc.	Mr. & Mrs. Robert	Pamela Sunshine
Mr. & Mrs. Steven	Martin Halsey	Mazziotta	The Beer Family
Braverman	Charlotte Hansen	Laura McElduff	Foundation
Irwin and Evelyn	Harvey Supplies	William Merritt	Darlene Tomlinson
Brownstein	H. Aaron Henschel	Jeanne Michaud	J. Tracey Tucker
Alan H Buchsbaum	John-Clade Hollow	George & Carolyn Milne	Mildred K. Vichiconti
M Burgos	Dr. Adelle & Mr. Alex	Bea Movsesian	Elena Volkova
Center For Design Studies	Holman	National Sorority Of Phi	Heidi Von Glahn
Circle Auto Services	Kim Holt-May	Delta Kappa, Inc.	Orith Wadell
Steven T. Cirillo, CPA, LLC	Penni Horwich	Janardan Nukalapati	Jody Walker
Sheilagh Cirillo	Martin Huguley	James O'Connor	Donald F. Warga
Julie Cohen	Assemblywoman Valerie	Ophir Gallery	Senator Loretta Weinberg
Compeez	Huttle	M Orecchio	Mea Weinberg
Lisa Conklin	James Crimmins	Otterstedt Agency	Jill Welter
Marie Cordner	Landscaping	Palisade Jewelers, Inc.	Gerald Whitman
Ronald Couri	Lamaar Jaswal	Joana Palogues	Stewart & Shelly Winner
C Peter Croonquist	Assemblyman Gordon	Payroll Unlimited	Lisa L Wisotsky, M.D.
George Croonquist	Johnson	Debra Perskie-Schwartz	Woman's Club Of
William Cunningham, Jr.	Kate Johnson	Dr. Richard and Alice	Englewood
Andrian Curshen	Jeannie Karlitz	Pierson	Dr. John Wood
Joseph D'Amico	Marina Karounos	Anita Rapfogel	Charles Wrubel
Christy Danforth	Joseph Klyde	Carol Rauscher	Kimberly Zapiach
Joseph DiLorenzo	Knead Body Work, Inc.	Scott and Heddy Reddin	
Eastwick College	DBA Massage Envy Spa	Theresa Rivoir	
Carla Eccleston	Martin and Ruth	Daniel Rocke	
	Kornheiser	Ryan Rodgers	

You can help...a little goes a long way

Donate Online

Make a difference close to home. Improve your community. 92% of every dollar goes directly to programming because administrative costs are kept to a minimum. To donate: Go to bergenfamilycenter.org and click on the Donate button

Planned Giving

Consider including BFC in your long term financial planning. Leave a legacy that helps future generations. Contact us to discuss a variety of financial instruments that can help you meet your charitable financial goals while helping those close to home.

Volunteer

When you share both time and resources you can create profound changes in the lives of our local Bergen Family Center clients. Join our "Friends of the Family" volunteers, by visiting our website and clicking "How You Can Help" or call Mitch Schonfeld at: 201-568-0817 x123.

SAVE THE DATE! 2014 ANNUAL DINNER AND SILENT AUCTION

Rockleigh Country Club
26 Paris Avenue
Rockleigh, NJ 07647
November 11, 2014
6:00 PM Cocktails and Auction
7:45 PM Dinner Wish List
Auction and Awards

THIS YEARS HONOREES
ANNA MERKER - COMMUNITY VOLUNTEER
&

CELEBRATING THE 20TH ANNIVERSARY OF
HIPPY:

Home Instruction for Parents of Pre-school
Youngsters

Founders: Nita Gottesman, Geri Kaufman,
National Council of Jewish Women, Ben E. King

SPONSORS (As of July 28, 2014)

Platinum: Neal and Anna Merker, North Jersey Media Group, PSE&G, Dr. & Mrs. Mauro Romita, William & Clare Sheridan, Verizon Foundation & Verizon Wireless
Silver: Jones Family, Kashan Family, Levi Family, Uram Family
Bronze: TD Bank, Monarch Realty



helping local families since 1898

Bergen
Family
Center

44 Armory Street,
Englewood, NJ 07631
201-568-0817
10 Banta Place
Hackensack, NJ 07601
201-342-9200

www.bergenfamilycenter.org

