

Bergen Family Center



FRIENDS OF THE FAMILY ANNUAL REPORT FOR THE YEAR 2007

helping families through counseling and services since 1898



did you know?

Bergen Family Center, the oldest continuously operating family service agency in Bergen County, began in 1898 as a child care program of the Woman's Club of Englewood.

Our founding trustees were from prominent local families including the Grahams, Van Alstyne, Morrows, and partners at J.P. Morgan. Historical figures such as Dwight Morrow (Board Chair in 1912), Anne Morrow Lindbergh and Amelia Earhart devoted time, expertise and money to assist local families under our care.

We have always emphasized services to immigrants, particularly those newly arrived and with limited resources—our earliest clients were European families of Irish, Italian and Jewish heritage; today, Hispanic and Korean families are some of those whom we assist.

Collaboration and innovation make us unique—in the early 20th century we merged several times to improve. We launched independent agencies such as Bergen Regional Medical Center and The Urban League for Bergen County. Partnerships with the National Council of Jewish Women and the Junior League helped create the Leonard Johnson Day Nursery in 1965 and the Home Instruction Program for Parents of Pre-School Youngsters (HIPPI) in 1994. Recent extensive collaboration brought us the Pre-Kindergarten Program, the Englewood Coalition for Adolescent Health, the Zone, the Family Success Center and Englewood Youth in Action.

Our services ensure that individuals and families are protected and strengthened, function with improved coping skills, and experience enhanced emotional well-being.



ANNUAL DINNER NETS OVER \$ 1 3 0 , 0 0 0

With the help of a “Wish List Auction”—a new approach to raising money at the Annual Awards Dinner—our Dinner Committee led by Honorary Chair Joan Van Alstyne Johnson and Co-Chairs Liz Corsini and Kelly Spitzley, brought in the most funds ever at this event. The “Wish List Auction” featured 6 large black and white posters, each with a different image of an agency service representing real program need. A color copy of each poster was also displayed, sliced into jigsaw puzzle pieces. Dinner guests donated funds to purchase a color puzzle piece and place it over its corresponding black and white location on the poster. Each donation helped bring the black and white image to life, and meet unmet need. Testimonials from Honorees Carolyn & George Milne and Thomas “Moose” Monroe inspired great participation—\$30,000 was earned just from the “Wish List”.



Dinner guests: Photo Courtesy of 201 Magazine/201.net



ANNUAL REPORT

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Continuing the trends of recent years, Bergen Family Center, in 2007 continued to grow in budget, staff, programs and clients served. These recent successes, and our future growth, are highly dependent upon a strong group of volunteers and our donors who bring vision, commitment and resources to help us achieve the agency's mission.

Implementing our 2007-2009 Strategic Plans is the major focus of both the Board of Directors and Agency staff. The Plan's primary goal is to continue Bergen Family Center's drive toward ever improving organizational excellence.

To meet the challenge of organizational excellence, and to support the delivery of outstanding programs and services, we focused our energy and resources around Fund Development, Board Development and improving our facilities.

Believing that the Agency's raison d'être is to provide the highest possible level of program quality to the community we serve; we have undertaken an effort to measure the quality of our programs. We restructured our Administrative team with an eye toward data capture, quality improvement and ultimately to be able to compare our outcome measurements with established benchmarks in the human services field. Some of our program highlights are reported later in this report.

Seeking to increase awareness of Bergen Family Center's broad range of services, and thus heighten interest among potential donors in the Agency's mission, we began a campaign to recruit new volunteers to help with short term projects. One benefit from this effort brought 100 new participants to this year's Annual Dinner.

Knowing that a well trained staff is key to organizational excellence, we did a comprehensive assessment of existing training and created a long-term plan to ensure that staff are well informed about Agency issues and maintain their professional competency. As 2007 came to a close, we were preparing to host an early childhood education conference with workshops and keynote speeches by two renowned educators from Italy who are leaders in the Reggio Emilia philosophy that we use in our Pre-K program.

The Board Committee reports that follow provide greater detail on these and other projects undertaken in support of Organizational Excellence.

As we look ahead in 2008, I especially want to take this opportunity to thank our many friends and neighbors, corporations, foundations, business and individual donors, volunteers and Agency staff for the excellent support and effort that we have received this year. It makes a much needed and important impact on the lives of so many people who live in our community. I encourage you to learn more about Bergen Family Center, and, perhaps, become a volunteer. Please contact our President/CEO Mitch Schonfeld to arrange to visit our programs and tour our facilities.

Sincerely,

Allen Levy

Chairperson, Board of Trustees

FAMOUS PAINTING HANGS ON AGENCY WALL SINCE 1975 BRINGS \$70,000 TO RESTORE PROGRAMS

Teaneck resident and artist Jim Edmonds was shocked when he first came to teach art class to teenagers at our Memorial House Alumni Teen Program: not because of the students, but because he could not believe that hanging on the wall adjacent to the front door was a famous painting by renowned African American artist Hale Woodruff. Painted in the early 1970's as part of a series of Gates, this work, Portal #2 was a gift to the agency in 1975 by Iota Epsilon Omega chapter of the Alpha Kappa Alpha sorority. They honored Ethel McGhee Davis, Englewood's first African-American social worker who worked for our agency in the 1920's. After Mr. Edmonds alerted BFC staff that the painting could be worth as much as \$50,000, efforts to keep it safe became paramount. Without adequate means to secure what had casually greeted visitors to the facility for 32 years, the best idea was to sell the

painting to an appropriate buyer. Among those who helped identify prospects, Dr. Gene-Ann Horne was most successful. She was the founding sorority president and knew Mr. Woodruff personally. In fact, Dr. Horne easily convinced Woodruff to sell the painting to the sorority for \$600 and have it given to the agency at a retirement ceremony for Ms. Davis. Mr. Woodruff knew and admired Ms. Davis, who after leaving our agency went on to a storied academic career as Dean at Spellman College, at which Mr. Woodruff also painted. Ms. Davis later became first lady at West Virginia State College with her husband and college President, John Davis. She convinced him at retirement to return to Englewood where her sorority sisters paid tribute to her, particularly for her dedication to working with the elderly.

Early in 2007 BFC was informed of major government funding reductions to eldercare programs due to stagnant funding and increased demands for local services. Fortunately, proceeds of the sale of the painting were used to restore services which otherwise would have had to be reduced to our adult day care population. A plaque is soon to be installed on the wall where the painting long hung to acknowledge the sorority, Ms. Davis, Mr. Woodruff, Mr. Edmonds and Dr. Polke for their part in this fascinating tale.



While Mitch Schonfeld looks on, Alpha Kapa Alpha sorority sisters Barbara Wood, Alice Benekin, and Dr. Gene-Ann Horne transfer the Hale Woodruff painting to Corine Jennings, who purchased it on behalf of Kenkelaba Gallery.

BOARD OF TRUSTEES

The Board Development Committee, led by Dr. Shelly Wimpfheimer of Tenafly, planned a retreat to learn about the use of outcome measurements that would ensure best practices. Other committee work was the recruitment and orientation of new volunteers and one trustee, the President of the Englewood Board of Health. At year's end the Board was comprised of 24 Trustees from these fields: law, accounting, business, education, finance, real estate, information technology, journalism, social work, government and corporate leadership. The diverse group resides in 15 different towns, ranges in age from 30's to 80's, and includes Caucasian, African-American and Hispanic men and women. Three new candidates were identified to join the board early in 2008.

The Facility Committee, under the leadership of Linda M. Herlihy, Esq. of Midland Park, oversaw phase two of the upgrading of air-conditioning and heating systems and the preparation for a barrier free restroom. A planning draft was developed for a 6,000 square foot addition to the Englewood facility. Leases were monitored and prepared, and a partnership with the Son Rise Development Corporation was laid out to operate a new program, The Family Success Center, at the First Baptist Church.

The Finance Committee, led by Treasurer Bettina Rance of Somerset supervised the annual audit, monitored agency investments, and assisted with budget preparation. The winning of new State grants and an increase in client fees and third party revenue, plus the largest net fund raising effort in our history, helped us end the year with black ink. At year's end the committee reviewed our investment management company and began to evaluate competitive bids.

The Fund Development Committee, chaired by Englewood's Graham Jones, Esq. increased philanthropic giving by 10% (\$38,500) over the prior year. Much of this success came through the efforts of Annual Awards Dinner Honorary Chair, Joan Van Alstyne Johnson and her co-chairs Liz Corsini and Kelly Spitzley. They were aided by a fantastic dinner committee and a promotional video of BFC services created and donated by trustee John Gunther, The Lead Sponsor was North Jersey Media Group. Gold Sponsors were TD Banknorth and Verizon Wireless. Silver Sponsors included Benzel Busch and Karla Cino Realtors. Our Bronze Sponsor was Waterford Towers. Over 300 guests attended the November 7th event at the Rockleigh Country Club. As noted on the inside front cover guests donating pieces of jigsaw puzzles representative of agency programs in need of support, helped the even clear \$130,000, 26% above the prior year.

New corporate and foundation grants were received from Khym Foundation (South pole), CSX, Disney Cast Community Fund and Provident Bank. They supplemented those from returning grantors Lilian P. Schenck Fund, National Council of Jewish Women, Community Chest, PNC Foundation, United Way, Citigroup Foundation and Wachovia Bank.

The Human Resources Committee, chaired by John Hughes of Mahwah oversaw the personnel needs of our growing organization. Additional staff hours were devoted to help with HR functions such as developing job descriptions, recruiting and orienting new staff, meeting training needs and performing a compensation review for the recent expansion. At year's end BFC employed 145, with 90 full time equivalents.

The Program Committee under the leadership of Englewood's Susan Proietti helped BFC receive a new \$200,000 grant from the State to operate a Family Success Center. This is a drop in program for families at risk of involvement with child welfare or juvenile justice. The program began in October and is a partnership with Son Rise Development Corporation and housed at Englewood's First Baptist Church. The committee was active in helping with the development of outcomes measures as part of the agency's strategic plan. These are being used to evaluate the success of BFC programs and services.

In the fall Englewood Youth in Action was formally launched. It is a leadership training and youth development program currently for middle school youth. A key component is that the young people are demographically diverse and attend public, independent and religious schools, and are all committed to understanding local needs and creating projects that will make a difference within their community.



Members of National Council of Jewish Women donated \$5,000 to help BFC's Adult Day Care program provide meals to frail and visually impaired elderly.

BERGEN FAMILY CENTER

2007 saw rapid growth in programs and a restructuring of the administration to manage the growth more effectively. Sheila Mack, LCSW was promoted to Vice-President of Programs, and given oversight for the agency's five divisions.

CHILDREN'S SERVICES continued under the leadership of Lystra William, MA. She managed the Leonard Johnson Day Nursery, the NJ after 3 programs, our Summer Camp and School Age Child Care service, and the Pre-K collaboration led by Barbara Berger of the Englewood School District. Our focus was on providing developmentally appropriate activities led by warm, nurturing, fun filled and enriching adults that would promote school readiness in the younger children and supplement academic skill development and character education among the older ones. This year four-hundred and forty children and their five-hundred and fifty family members were served.

Over 95% of children completing one of the early childhood programs enter kindergarten on grade level.

ADOLESCENT SERVICES has several components. The ZONE, our School Based Youth Services Program at Dwight Morrow High School and the Academies is led by Ronne Bassman, LSCW and M.ED. The Englewood Coalition for Adolescent Health encourages local agencies to collaborate with BFC to create additional services for adolescents. One such program, Englewood Youth in Action, grew out of collaboration with the Community Chest and funding from the Ford Foundation. With funds from the City of Englewood, the Memorial House

Teen Program was able to provide several nights weekly of art, drama, music, cooking and video graphic classes as well as furnish a game room. All teen programs are designed to promote positive decision making among young people and reduce risky adolescent behaviors. This year, six hundred and fifty young people ages 13 to 18 received services.

Parents and guardians whose adolescents participate in our programs express appreciation that their child is in a safe, nurturing environment with appropriate role models and mentors.

Susan Linder, LCSW, continues to lead **ELDER CARE SERVICES**. The goal of these programs is to prevent premature institutionalization of the elderly. We offer



P R O G R A M S

Adult Day Care for the frail and visually impaired with activities such as dance and ceramics, discussion groups and field trips. Nutritional meals are provided. The homebound are also served as part of EASE (Easy Access, Single Entry) a statewide collaboration through which the elderly receive home visits, telephone reassurance and care management to ensure that they are receiving appropriate services. BFC also trains volunteers in nursing homes throughout the State to become ombudsmen and advocate for residents who need such support. Nine hundred elderly were served this year.

Over 90% of the elderly who were served in 2007 avoided placement in institutional care and remained living independently in their own homes.

COUNSELING SERVICES is now led by John Cutitto, LCSW. Programs are designed to provide emotional support, psycho-education, and individual, family and group counseling to those experiencing a wide range of challenges. In addition to assisting with parent/child conflict, marital stress, workplace related concerns and similar emotional issues, we specialize in aiding crime victims and persons infected or affected by HIV/AIDS. Spanish and Korean mental health professionals enable us to provide multi-cultural counseling. BFC also provides custody and parenting time recommendations for the Bergen County Family Court and Adolescent Diagnostic Assessments for the Bergen County Juvenile Court Judges. In 2007, 935 clients were seen in our Hackensack Office.

Over 80% of counseling clients report satisfaction with their treatment and a reduction of emotional and somatic symptoms.

COMMUNITY PROGRAMS, newly created this year, manages expanded growth in services that our current facilities cannot provide as well as to increase our emergence into the area of prevention programs. Through a grant from the NJ Department of Children and Families, one of 10 in the State, we opened the Family Success Center in partnership with the SonRise Development Corporation at the First Baptist Church in Englewood. That Center is led by Marcia Gongora CSW. We see a natural affinity between the Family Success Center and our other prevention programs, Strengthening Families and HIPPY (Home Instruction of Parents of Pre-School Youngsters) which are now components of the new program division. Three hundred ninety five children and their six hundred and fifty parents received prevention services last year.

Six months after graduating the Strengthening Families program, over 90% of graduates report the effective use of the intergenerational communication and problem solving skills learned in the program.



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ABOVE \$25,000

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Keep BFC In Mind...

Consider including Bergen Family Center in your long-term financial planning. **You don't need lots of money to make a gift that can make a difference.**

Planned giving is often an essential part of estate planning, that can reduce the tax burden for you and/or your heirs. There are vehicles to use so that your gift to the agency can provide income to you and your family now, and help insure the future of our programs and services.

Contact us to discuss a variety of financial instruments that can help you meet your charitable and financial goals, including a **Charitable Gift Annuity, a Charitable Remainder Trust, and a Deferred Gift Annuity.**

Leaving a bequest also can help us help others as we continue our second century of service.



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| <i>Englewood Public Library</i> | <i>Pretty Nails and Skin</i> |
| <i>Englewood Wine Merchants</i> | <i>Rite Aid</i> |
| <i>Fabiano, Anthony & Marie</i> | <i>The Record</i> |
| <i>First Presbyterian Church of Englewood</i> | <i>Room For Desset</i> |
| <i>Goldman Sachs Community TeamWorks</i> | <i>Realf Schermer</i> |
| <i>Gross Sports- The Zone</i> | <i>Spitzley, Kelly</i> |
| <i>Gunther, John</i> | <i>Telemundo</i> |
| <i>Handler, Joan Cusack</i> | <i>Tiger Schulmann's Karate Troup, Debbie and Steve</i> |
| <i>Hayes, Heidi</i> | <i>Uptown Haircutters</i> |
| <i>Head, Susan</i> | <i>Verizon Wireless</i> |
| <i>Heart to Heart</i> | <i>Vittorio's Pizzeria</i> |
| <i>Herman, Elizabeth</i> | <i>Wachovia Wealth Management</i> |
| <i>Holman, Dr. Adele</i> | <i>Wimpfheimer, Dr. Shelly and Justin</i> |
| <i>Hong, Rev. Richard</i> | <i>Yanni Productions</i> |
| | <i>Young, Walter</i> |

STATEMENT OF REVENUE AND EXPENSES

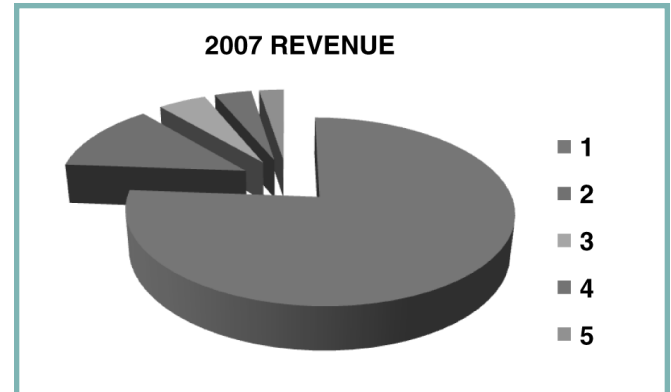
January 2007–December 2007

UNAUDITED

REVENUE

1. Contract and Grants	\$3,717,720
2. Fees and Third Party	\$613,128
3. Contributions	\$240,991
4. Fund Raising	\$184,590
5. Other Income	\$122,284

TOTAL REVENUE \$4,878,713



EXPENSES

1. Personnel Costs	\$3,744,667
2. Professional Fees	\$279,950
3. Occupancy	\$243,059
4. Materials & Supplies	\$299,453
5. Other Expenses	\$172,993

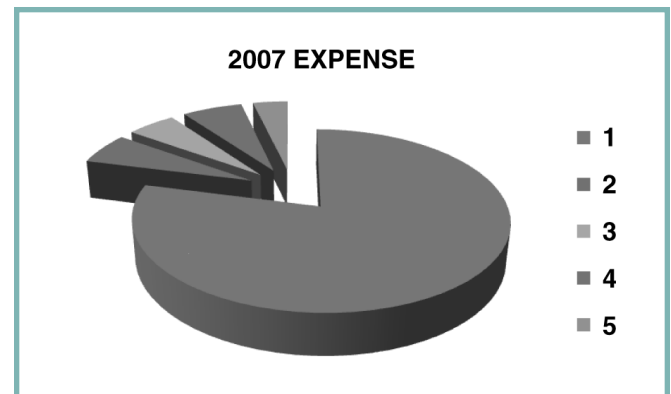
SUB-TOTAL OF PROGRAM EXPENSES \$4,740,122

DEPRECIATION EXPENSE \$79,158

TOTAL EXPENSE \$4,819,280

NET CHANGE IN VALUE OF INVESTED FUNDS \$11,933

CHANGE IN PROGRAM ASSETS \$71,366

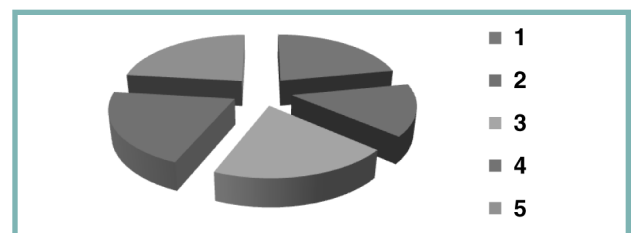


Our Administrative Costs Including Fund Raising Are Only 9%

DISTRIBUTION OF UNDUPLICATED CLIENTS

1. CHILDREN'S SERVICES	990
2. ADOLESCENTS	650
3. ELDER CARE SERVICES	900
4. CLINICAL SERVICES	935
5. COMMUNITY SERVICES	1,045

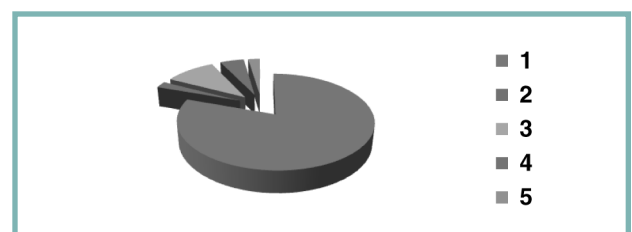
TOTAL UNDUPLICATED CLIENTS 4,520



DISTRIBUTION OF PROGRAM HOURS

1. CHILDREN'S SERVICES	359,000
2. ADOLESCENTS	10,000
3. ELDER CARE SERVICES	45,400
4. CLINICAL SERVICES	21,500
5. COMMUNITY SERVICES	10,500

TOTAL PROGRAM HOURS 446,400



Bergen Family Center



www.bergenfamilycenter.org

44 Armory Street
Englewood, NJ 07631
201 568-0817
f 201 568 0913

10 Banta Place
Hackensack, NJ 07601
201 342-9200
f 201 342 2075

SAVE THE DATE

Friends of the Family Annual Awards Dinner

sponsored by
North Jersey Media Group

OCTOBER 16, 2008
ROCKLEIGH COUNTRY CLUB
COCKTAILS AT 6:30PM

HONOREES:
MONICA & STEPHEN BORG
AL GLASGOW

