

# City remembers Memorial House

continued from inside front cover

said. "It inspires me to carry on the legacy."

Al Glasgow of Englewood used the services of the Memorial House as a child and teenager and now uses them as an adult. He is a member of the group Shining Lights, which is a day-care center for visually-impaired adults. "I look forward to the trips and entertainment provided by the program," Glasgow said.

Glasgow was a photographer until he lost his vision in one eye and most vision in the other. He stopped taking pictures after that until he became involved with Shining Lights. "It got me back into the groove and I started to take pictures again," Glasgow said.

"The Memorial House kept a lot of young people out of trouble," said John Miller of Englewood. "We need something in Englewood like that again."

Mayor Michael Wildes attended the reunion and proclaimed Oct. 9 as Memorial House Day. "For scores of years this institution has rooted itself in our city and has provided, in extraordinary ways, for the needs of our diverse citizenry. I wish them well and thank them for their vision, commitment and service to our community," Wildes said.

Assemblywoman Loretta Weinberg and Assemblyman Gordon Johnson were also at the reunion. According to Assemblyman Johnson, who went to the Memorial House as a child and teenager, the center was a place for young people to socialize.

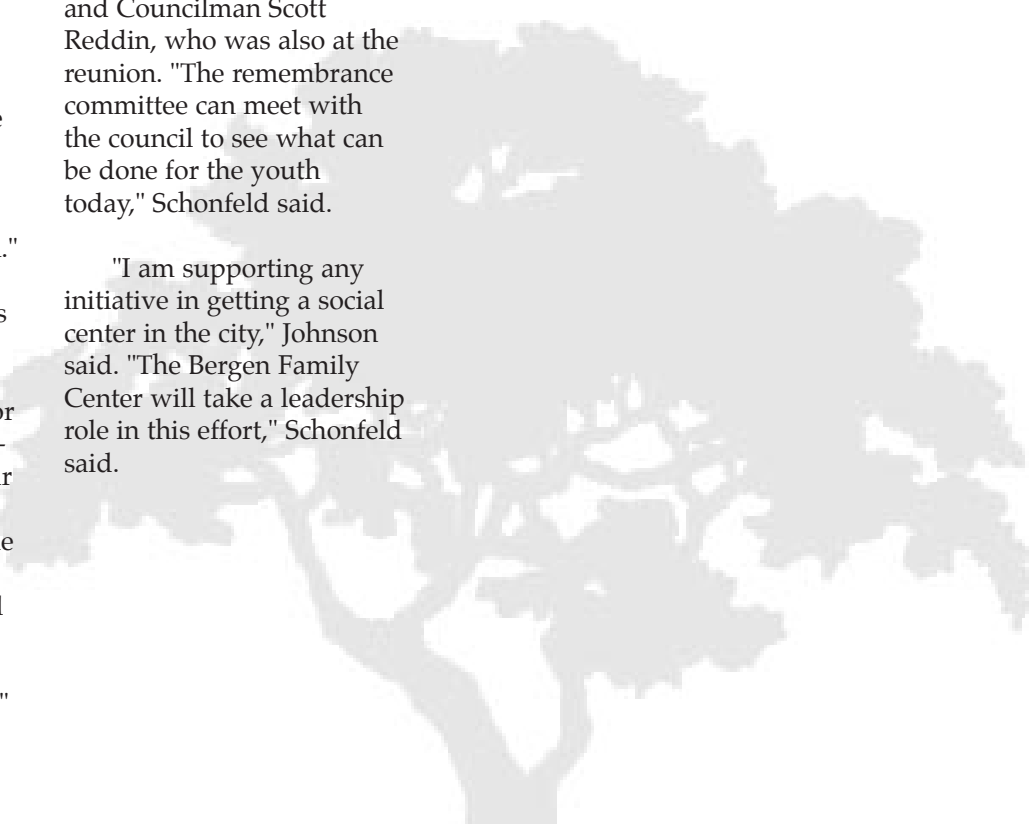
"It was a safe and educational environment," Johnson said. "We don't have the same thing today and we need to bring attention to it and do something about it."

Before the reunion ended, Schonfeld let everyone know that the remembrance committee was invited to meet with the city council by Mayor Wildes and Councilman Scott Reddin, who was also at the reunion. "The remembrance committee can meet with the council to see what can be done for the youth today," Schonfeld said.

"I am supporting any initiative in getting a social center in the city," Johnson said. "The Bergen Family Center will take a leadership role in this effort," Schonfeld said.

## Save the Date

**Friends of the Family  
Annual Awards Dinner**  
Nov. 1, 2005  
**Rockleigh Country Club**  
cocktails at 6pm



# Bergen Family Center



## Annual Report 2005

**To Our Friends  
of the Family**



helping families through counseling and services since 1898

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[www.BergenFamilyCenter.org](http://www.BergenFamilyCenter.org)

# Englewood City remembers Memorial House

"Northern Valley Suburbanite", Melissa Magyar, October 20, 2004.

**M**emorial House kept people off the streets and created a community center for the city.

Bergen Family Center, formerly the Memorial House, staged its first annual Memorial House Remembered Reunion at the Radisson Hotel Saturday, Oct. 9. The event honored and recognized the staff and volunteers from 1914 to 1968.

The center provides children's services, senior adult services, victims services, community education, court services, clinical counseling, Employee Assistance Program and Ryan White HIV/AIDS services. It was founded in 1898 by the Woman's Club of Englewood with a family-supportive mission. It has had 11 name changes in 106 years.

According to Mibs Wagner, director of development, people attended the reunion to remember those who were involved. "They are here to give back what they got from the Memorial House," Wagner said.

Gloria Thweatt Draper of Englewood was chairwoman for the reunion. Draper was involved with the center for more than 50 years. "I went to Memorial House and so did my children," Draper said.

"We would have had nothing to do without the Memorial House." According to Draper, "I have a love for the Memorial House and wanted to do something. I stopped thinking about setting up an event and actually

planned it. "I went to Mitch Schonfeld about the event and he was so excited. Mibs and Mitch helped make the event a reality."

The reunion recognized all of those who worked and volunteered at the Memorial House. Edna Floyd, Thomas Monroe and Pearl Beatrice Herring, who was honored posthumously, were honored for their service to the Memorial House.

Floyd, who lives in Englewood, worked at the center when it was called the Social Service Federation. She was a social group worker, director of the Girl Scout program, piano teacher, assistant camp director and camp nurse at Lake Tiorati.

"The Memorial House will always be remembered by more individuals than you know," Floyd said.

Monroe, who also lives in Englewood, was honored for his work as a boy's group worker, day camp director for 6-to-9-year-olds, Teenage Night director and the institutional representative for Boy Scouts and Cub Scouts.

Monroe also went to the Memorial House as a child and a teenager. "The best thing I remember was the dances," Monroe said as the crowd cheered in agreement.

Herring's daughter, Lisa Herring-Jenkins, was at the reunion in honor of her mother, also an Englewood resident. Herring worked at Memorial House as a social worker and Girl Scout leader.

"It is truly an honor to stand here for my mother," Herring-Jenkins said. "My mother was an advocate for the children and the community."

Joan Van Alstyne Johnson worked at the Memorial House at the age of 15 and was on the board for 25 years. "My grandparents were founding members and my mother and my aunt worked at the Memorial House," Johnson said.

"The Memorial House made children and teenagers very involved," Johnson said. "We need it again."

"The Memorial House kept people on the straight and narrow, which gave them a foundation for life," Mitch Schonfeld, president and CEO of the center,

*continued on back cover*



Photo by Monique Lisa Lionetti

# Statement of Revenue and Expense

January 2004 - December 2004

UNAUDITED

## REVENUE

1 Contract and Grants	\$3,025,105
2 United Way & Contributions	\$240,526
3 Fund Raising	\$92,236
Fees and Third Party	\$596,898
5 Other Income	\$19,940

**TOTAL REVENUE** \$3,974,705



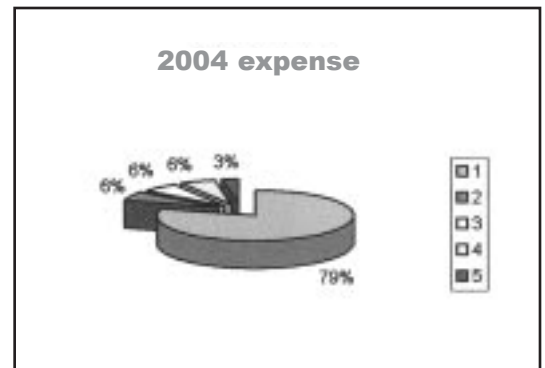
## EXPENSES

1. Personnel Costs	\$3,120,048
2. Professional Fees	\$239,140
3. Materials & Supplies	\$235,502
4. Occupancy	\$224,535
5. Other Expenses	\$110,783

SUB-TOTAL OF PROGRAM EXPENSE \$3,930,008

DEPRECIATION EXPENSE \$56,437

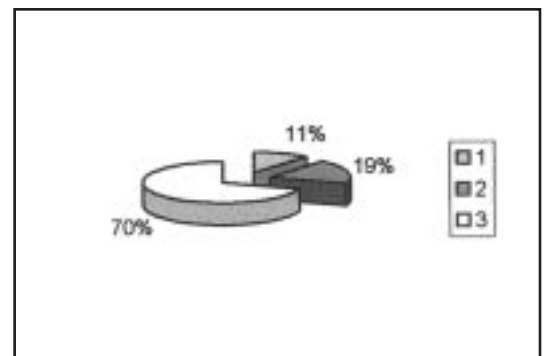
**TOTAL EXPENSE** \$3,986,445 \*



NET CHANGE IN VALUE OF INVESTED FUNDS \$15,321

CHANGE IN PROGRAM ASSETS \$3,581

\* 9% Administration

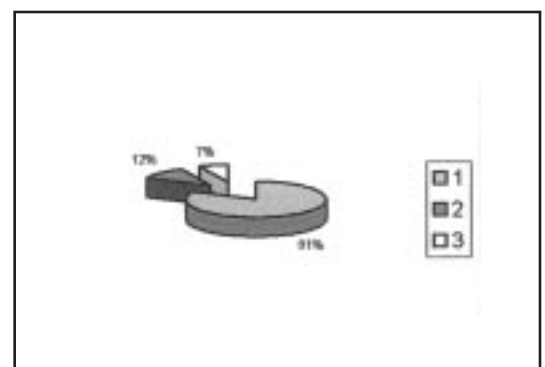


## DISTRIBUTION OF UNDUPLICATED CLIENTS BY DIVISION

1 CHILDREN'S SERVICES	376
2 ELDER CARE SERVICES	601
3 CLINICAL SERVICES	1879
TOTAL UNDUPLICATED CLIENTS	2856

## DISTRIBUTION OF PROGRAM HOURS BY DIVISION

1 CHILDREN'S SERVICES	355,250
2 ELDER CARE SERVICES	45,400
3 CLINICAL SERVICES	19,450
TOTAL PROGRAM HOURS	420,100



# Planned Giving Opportunities

## Keep BFC in Mind.....

Consider including Bergen Family Center in your long-term financial planning. A bequest to the agency can provide income to you and your family and help insure the future of our programs and services. There are a variety of financial instruments that can help in estate planning including many simple methods of planned giving that we can help expedite. Planned giving is often an essential part of estate planning. Your legacy can help us help others as we continue our second century of service. For information, contact Mibs Wagner, Director of Development at 201-342-9200, ext. 33, or via email at [mwagner@bergenfamilycenter.org](mailto:mwagner@bergenfamilycenter.org).

### The following donated gift certificates to "Don't Cook For A Month"

Baumgart's	Kratiem Asian Fusion
Bella Italia	Kuman
Bennie's	La Famiglia
Bonfire	Marco Polo's
Café Cafe	Maria's Italian Cuisine
Blue Moon	Max's Italian Grill
Caruso's	Morton's Steakhouse
Forum Diner	Mount Kisco
Hanami	Park & Orchard
Houston's	Pergola Des Artistes
Iron Horse	River Gorge
Il Matarazo	S & S
	Saddle Brook Marriott
	Sanducci's
	Saigon Republic
	Solaia
	Soari's
	South City Grill
	Teggiano Ristorante
	Tenafly Diner



### The following donated in-kind to Annual Awards Dinner

Arielle's Gallery	New York Jets
Joshua Bell	Mary Nukk
Ben & Jerry's Englewood	Parties With Panache
Laura Bloom	Raddison Hotel
Deborah Brick Finley	Englewood
Cablevision	Scott Reddin
Clinton Inn	Andy Roddick
Cookies By Design	Samdan
Curves for Women (George Fleck)	Schuman Speed Center (Brad Vaccaro)
Curves for Women (Gloria Rosenzweig)	Rhoda Sidney
Stephanie Davenport	Mary Beth Sigler-Garcia
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George Heisler	Darren Tietsworth
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Hoop Zone	United Water
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Valerie & Frank Huttel	Weiser LLP
Susan Jacobson	Verizon Wireless
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Jurlique Day Spa (Emjay Ferraro)	Mibs Wagner
Kaolin Pottery	Shelly & Justin
King's Supermarket	Wimpfheimer
Kreitman Knitworks	Whole Foods
Lilly Langotsky	Wine & Roses
The Luggage Corner	
Allen Levy	
M & M Salon	
Michelle McDonald	
Metropolitan Plant & Flower Exchange	
Ina Miller Silverstein	
George & Carolyn Milne	
Minado	
Alonzo Mourning	
Music Together	
Nancy's Books and Paper	
Ron Nathan Interiors	
New Jersey Symphony Orchestra	
Cookie Basket	
New York Giants	

# Annual Report

## From the Chair



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counseling and services  
since 1898

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I am proud to report on the considerable progress we made enhancing the visibility of Bergen Family Center and expanding our relationships with "friends" from many diverse cultures. So many more of you heard and read about us this year as we received extensive media coverage.

The culmination of increased visibility came at our Nov. 9th Annual Dinner, held at The Rockleigh Country Club. The record number of participants (300) saw the many faces of Bergen Family Center in a video produced by Cablevision, and a pictorial gallery created by Northern Valley Suburbanite. These enhanced our salute to faithful "Friends of the Family" that have given generously of their time and have made a big difference in the lives of many BFC clients.

The State of New Jersey joined us to recognize retiring employee Susan Eiseman, for her exemplary work training volunteers to become advocates for nursing home clients throughout northern New Jersey. The Bruce LaSala Community Service Award was given to long term and dedicated board member, John Hughes, who was recognized for his tireless efforts, and decade of service on behalf of the agency.

Recognition went to the Delta Sigma Theta sorority, whose members taught our young people Science in Everyday Experiences, an initiative aimed to disrupt the common pattern of young girls, who give up on their math and science talent once they reach their early teens. Hilary Wormser, a teenager herself, was honored with the Junior Leadership Award, for her Bat Mitzvah community service project--a book collection for local early childhood centers, including our Leonard Johnson Day Nursery.

In keeping with the Annual Dinner's theme, "Bridging Diverse Communities," we honored leaders of the Korean Community Church of NJ for their partnership with us. Along with The Teaneck Community Chorus, the Church organized a musical mosaic spring concert of culturally diverse pieces. Concert proceeds went to support the important multicultural work that we do, particularly with domestic violence victims from the Korean and Hispanic communities. Underscoring our emphasis on multi-culturalism, alumni from our Memorial House era presented Englewood's Mayor Michael Wildes with an award for his support of cultural diversity.

Thanks to the hospitality of Joan Van Alstyne and Sue and Frank Proietti, our network of friends expanded through informal gatherings where people new to the agency could come to meet our board and staff and learn about our many impressive services

We thank each of you, our friends and supporters, and encourage you to maintain your relationships with the agency. There is so much important work out there to assist the community; we need your help to get the job done.

A handwritten signature in black ink that reads "Shelly Wimpfheimer". The signature is written in a cursive style and is positioned at the bottom of the page, above the footer.

# Bergen Family Center 2004

Our year began with a 5,6,7,8 as the Henry H. Kessler Foundation helped us launch a Dance Therapy program for our blind and visually impaired elderly. Remember, we are the only eldercare center in northern NJ serving the visually impaired, and are now approved to accept third party and private pay reimbursement.

More great news followed in February, when the Governor's office recognized our Pre-Kindergarten partnership with the Englewood School District as an exemplary early childhood education program; a \$25,000 award followed. Visitors to our school marvel at how the Reggio Emilia academic approach gets children into their surrounding world. Our youngsters studied their neighborhood and created a "Map of Englewood"; it was showcased at Starbucks. The children spent a year outdoors and in the classroom on the community garden project. Be sure to see their incredible tile mosaic at Armory Street.

In March, our partnership with the Korean Community Church of NJ and Teaneck Community Chorus harmonized into a musical mosaic—a concert of multicultural offerings. Aside from funds raised, the event succeeded by generating additional friends and publicity and set our course for a new marketing direction,



culminating with the May hiring of Director of Development, Mibs Wagner.

Her mission: crusade for awareness of our 106 years of service to Bergen County; create "brand name recognition" of our Bergen Family Center name and Logo (sturdy as an oak tree); and collaborate with media professionals, individuals, organizations, corporations and businesses to expand our capacity to serve our clients. How much we accomplished!

From the HIPPY (Home Instruction for Parents of Pre-School Youngsters), Leonard Johnson Day Nursery, and the Pre-K graduations in June to the most successful Friends of the Family Annual Dinner November

9th, Bergen Family Center made "the news." You read about us in The Record, North Jersey Community Newspapers, the Bergen News/Press Journal, and SUGUIA (The Record's Hispanic newspaper). Our Annual Dinner was featured in North Jersey Media's upscale magazine, "(201) The Best of Bergen"; photo coverage was also provided by "Bergen County, The Magazine".



## DONATIONS

### UNDER \$250 *(continued)*

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Lilian Pitkin Schenck Fund  
Bergen County's United Way

## DONATIONS BETWEEN \$10,000 AND \$20,000

Kaplen Fund  
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Ben E. King "Stand By Me" Foundation

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Mary Caputi  
Charlene Casserello  
Centrral Bergen Credit Union  
Central Bergen Karate  
Elisa Chalem  
Amy Chen  
Chrstine Child  
Amy Chilian  
Soon Choe  
Myung Chung  
Irene Ciottoni  
Circle Mobil  
Sonja Clark  
Carol Coan  
Charles Coari  
Compez  
Marie Cordner  
Johanna Curry  
Mr. & Mrs. Andy Curshen  
Yoldanda Custodio  
John Cutitto  
Edna Dagan  
Mr. & Mrs. Richard Daidone  
Tara Dalton  
Dave Ross Associates  
Robert Davis  
Ann Davis  
Clive De Freitas  
Leonard Denham  
Suki Dennison  
Nidia Dessanti  
Teri Detoli  
Carol Diamond  
Martha DiPaolo  
Rocco Diverita  
Elaine Meyerson  
Katherine Downes  
Doris Drakeford  
Gloria Draper  
Marion Driscoll  
Henry Ebert  
Andrew Economos  
Mr. & Mrs. Arnold Edelman  
Mary Ann Eilbacher  
Helen Eisenberg  
Lee Eisenberg, MD  
Eisenberg, MD, Lee D.

You may have caught Cablevision's Public Service Announcements in August and September requesting used cell phones for our Victims of Domestic Violence drive with Verizon Wireless. Cablevision also featured BFC in September with a 5-minute "Neighborhood Journal" piece covering our legacy of achievement.

For the first time we had Annual Dinner "sponsorships" and welcomed Verizon Wireless as the Leadership Sponsor, Weiser LLP as the Ad Journal sponsor, United Water for invitations and audio visual, and Northern Valley Suburbanite and Cablevision for media. Led by co-chairs Patrick Heeney and Michelle McDonald, more than 300 guests attending the dinner at elegant Rockleigh Country Club raised \$65,000 – a new high. Start now to help us ensure that 2005 will exceed that!

Citigroup and Fed Ex employees painted the Hackensack offices. Modell's donated tennis supplies for the August Friends of the Family Tennis Party, given pro-bono at the Maywood Tennis Club. Thanks to gift certificates for meals to 35 local restaurants, the "Don't Cook for a Month" raffle cleared over \$6,000. Hundreds of volunteers turned in their used cell phones, which were recycled by Verizon Wireless, resulting in a \$2,500 grant from Verizon Wireless to support our counseling for domestic violence survivors.

Volunteers from Delta Sigma Theta taught a weekly Science in Everyday Experience program to our after school youth. Holiday parties were celebrated thanks to the generosity of Unilever, Englewood Field Club, Kate Duggan, Inter-religious Fellowship, Enterprise Rent-A-Car, Kiwanis Club, Tenafly's Stillman School, The Friars Club, Bergen County's United Way, RSVP, Englewood Woman's Club, Altman Group, The Devonshire and NCJW.

"Memorial House Remembered," a luncheon held October 9th at the Englewood Radisson Hotel, helped us showcase our historic role serving young people. Gloria Draper and other Alumni were eager to honor and celebrate the dedication of staff and volunteers at our agency from 1916-1968. Many of the 110 attendees are planning ways to "give back" to today's clients in appreciation for what the agency did years ago when we served them.



One way we help today's families is via the Counseling Division's popular "Strengthening Families" program. This year, we added a bi-lingual component. Korean and Hispanic families also continued to be supported with services paid for by contributions from the Junior League and Korean Church Women United.

At year's end we were thinking "outside the box," in the world of eBay auctions to assist in funding. Why give or throw your items away when you can DONATE to BFC, receive a tax deduction, and help us turn your item into cash? Will YOU reach out to family, friends, and businesses (excess inventory) for items valued at approximately \$50? Check [www.bergenfamilycenter.org](http://www.bergenfamilycenter.org) for our wish list.

# Board of Trustees

**The Board Development Committee**, led by Dr. Shelly Wimpfheimer of Tenafly, recruited three new trustees in 2004. The recruitment continued to focus on candidates of diverse backgrounds with high quality skills in public relations, human resources, facilities, and fund raising. The Board members now reside in 15 different towns, and are from 4 ethnic heritages. They include attorneys, accountants, financial professionals, educators, social workers, information-technology professionals, elected officials and business and corporate professionals. The board delivered an extensive training program on agency programs, board member responsibilities and fund raising. At year's end the committee had identified 7 prospective new candidates to join the board in 2005 and was considering having the By-Laws amended to increase the maximum number of trustees from 25 to 30.

**The Facility Committee**, under the leadership of Linda Herlihy of Midland Park, celebrated ground breaking of our elevator and kitchen expansion project for our 16,000 sq. ft. Englewood facility. Upon completion in 2005, the project will enhance our ability to serve 275 different children and 40 frail elderly, daily, and help us host weekly community events, such as Narcotics Anonymous, and Bergen Verismo Opera. The initial major impact of the elevator addition and kitchen expansion will be the ability to move the adult day care program to a more private and

dignified space free of interruptions to the clients. At year-end, we began to raise funds and engage corporate volunteers for a makeover of the second floor space into an adult day care center. Additional committee work included performing a needs assessment for the agency's future growth, and identifying various options to meet those needs, including the possibility of relocating many programs to a more centralized facility.

**The Finance Committee**, led by agency Treasurer Patrick Heeny of Englewood, supervised the annual audit, monitored agency investments, and assisted with budget preparation. Emphasis by the committee to operate frugally resulted in a virtually balanced budget for the agency in 2004. This is a major accomplishment given that grantors experienced challenging times in 2004 resulting in a significant reduction in funds to BFC from grants. Staff established major cost cutting contingencies, which, combined with another good year in the investment markets, an increase in the client fees, and a 4% increase in contributions from donors, mitigated the loss of some of those grant revenues. The result was that agency assets were not depleted. At year's end the committee focused on securing a line of credit for anticipated capital and equipment items, and anticipated continued challenges in the grantor community for 2005.

**The Fund Development Committee**, first chaired by Englewood's Irmari Nacht, then Tenafly's MaryBeth Sigler-Garcia, increased philanthropic giving by 4% over the prior year. The Annual Awards Dinner, and the Annual Holiday Appeal provided the biggest increase in revenue. Because corporate partners Verizon Wireless, Weiser, United Water and Northern Valley Suburbanite underwrote several expenses of the dinner, the ticket sales from our 300 guests (our largest turnout ever), and the silent auction proceeds all went to support agency programs. With the profits of the journal ad sales, the November 9th event at the Rockleigh Country Club cleared \$65,000. The committee also focused on corporate and foundation donations to increase the quality of services to our clients by paying for items not covered by government and other grants. Examples of client services paid directly by the private sector include: the art and dance therapy program for the frail elderly, counseling services to children living with domestic violence, and our after-school cultural enrichment program. The committee ended the year educating donors on the changing priorities and challenges of Federal and State government, which are reducing social service funding throughout the human services sector, resulting in a great urgency for philanthropy. To build our

**Bergen Family Center's Website:** [www.bergenfamilycenter.org](http://www.bergenfamilycenter.org)



network of new supporters, we were assisted by The Friends of The Family, an auxiliary of helpful volunteers, which continued its good work. They ran our Barnes and Nobles gift-wrapping; coordinated our multi-cultural concert with the Korean Community Church of NJ and the Teaneck Community Chorus; organized a tennis party sponsored by Model's, and sold our "Don't Cook for a Month" raffles. At year's end they launched their newest venture: raising funds through eBay auctions.

**The Human Resources Committee**, chaired by John Hughes of Mahwah, undertook a complete overhaul of the agency Personnel Policies to ensure legal compliance. The work will be completed in 2005, at which time the policies will be composed into an employee handbook. BFC employs 105 full and part-time individuals, and the Committee is wrestling with the need to expand the HR department, against recent revenue constraints. Funding is also challenging the HR committee's goal of ensuring that staff recruitment, training and compensation levels are optimal to retain a professionally competent staff. By providing joint training across departments, some savings were realized this year. The cost of health insurance remains the single biggest challenge for this committee: once again, to rein in costs, the amount an employee contributes to his/her own coverage was increased this year.

**The Program Committee**, under the leadership of Hackensack's Lynn Jemmott, focused on meeting the agency's strategic initiative of organizational excellence. Standards of quality, outcome measurements, and best practices were studied and implemented to ensure the highest quality of service to clients. Extensive work was done to ensure that our children's programs were delivered in accordance with requirements of The National Association for the Education of Young Children (NAEYC). We continued our partnership with the Bergen County Girl Scout Council, and uniquely me!--a program at our after-school program, to promote self-esteem in youth. We also launched Science in Everyday Experiences (SEES), in collaboration with the Bergen County Alumnae Chapter of Delta Sigma Theta Sorority. SEES increases youngsters interest in science, particularly, though not exclusively, for African-American girls. In cooperation with the Finance Committee, the Program Committee monitored the impact of mid-year revenue losses on agency services: contingency plans were developed to be put in place in 2005, in the event that new dollars could not be found to subsidize family counseling. The committee oversaw an expanded Adult Day Care program, which, with funds from the Henry H. Kessler Foundation, offered art and dance therapy to our frail and visually impaired elderly, several times each week.



**The Publicity Committee**, with the aid of the Technology Committee began the year by launching [www.bergenfamilycenter.org](http://www.bergenfamilycenter.org). Committee members employed at United Water, Cablevision and Northern Valley Suburbanite had their respective companies provide extensive public relations, media support and visual displays of our work and client testimonials at our annual dinner. Bergen Family Center received extensive print coverage in The Record, the local weekly press, and feature magazines (201) Bergen County The Mag, and Downtown Englewood. Our Adult Day Care Dance Therapy program appeared on ABC Eyewitness News and AOL Time Warner Cable. Public service announcements on Cablevision helped us collect recycled cell phones to support domestic violence victims in our "HopeLine" partnership with Verizon Wireless. Bergen Family Center was also on Cablevision's "Neighborhood Journal" show throughout the summer. Print and electronic materials developed by the committee in 2003 provided assistance in a major fund development initiative with corporate partners.

**The Technology Committee**, chaired by Hackensack's Jeanne Michaud, provided technical guidance to operate and update the agency's website. The committee also ensured that our workstations, server and network met industry standards for security. They also monitored our compliance with federal laws governing the storage and transmission of electronic data. At year's end, plans were underway to make the website [www.bergenfamilycenter.org](http://www.bergenfamilycenter.org) interactive and a greater resource to volunteers.